On embracing the concept of becoming environmental problem solvers: the trainee perspective on key elements of success, essential skills, and mindset

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Abstract: Life in the Anthropocene is characterized by many environmental problems, and unfortunately, more continue to emerge. Although much effort is focused on identifying problems, this does not necessarily translate to solutions. This situation extends to the training environment, where students are often adept at understanding and dissecting problems but are rarely explicitly equipped with the skills and mindset to solve them. Herein, a group of undergraduate students and their instructors consider the concept of becoming environmental problem solvers. We first identified themes associated with historical and contemporary environmental successes that emerged from our reading, or more specifically, we identify the elements that underlie environmental success stories. The key elements of success involved setting clear objectives, identifying the scale of the problem, learning from failure, and consulting diverse knowledge sources. Next, we reflected on the skills and mindset that would best serve environmental problem solvers and enable future successes. Essential skills include innovative and critical thinking, ability to engage in collaborative teamwork, capacity to work across boundaries, and resilience. In terms of mindset, key attributes include the need for courage, enthusiasm and commitment, optimism, open mindedness, tenacity, and adaptability. We conclude with a brief discussion of ideas for revising training and curriculum to ensure that students are equipped with the aforementioned skills and mindset. The ideas shared here should contribute to ensuring that the next generation of learners have the ability to develop solutions that will work for the benefit of the environment, biodiversity, and humanity. Solving environmental problems will increasingly fall to the next generation, so it is time to ensure that they are prepared for that task.

Key words: Anthropocene, environmental problems, problem solving, solutions, trainees.

Résumé : La vie dans l'Anthropocène est caractérisée par de nombreux problèmes environnementaux et, malheureusement, d'autres continuent d'apparaître. Bien que de nombreux efforts soient consacrés à l'identification des problèmes, cela ne se traduit pas nécessairement en solutions. Cela se répercute sur l'environnement de formation où les étudiants sont souvent habiles à comprendre et disséquer des problèmes, mais sont rarement explicitement équipés des compétences et de l'état d'esprit nécessaires pour les résoudre. Ici, un groupe d'étudiants de premier cycle et leurs enseignants réfléchissent à l'adoption du concept de devenir des personnes aptes à résoudre des problèmes environnementaux. Les auteurs identifient d'abord les thèmes associés aux réussites environnementales historiques et contemporaines qui sont ressortis de leurs lectures — ou plus précisément, ils identifient les éléments de la recette qui sous-tendent les réussites environnementales. Les éléments clés du succès impliquaient de fixer des objectifs clairs, d'identifier l'ampleur du problème, de tirer les leçons des échecs et de consulter diverses sources de connaissances. Ensuite, ils réfléchissent aux compétences et à l'état d'esprit qui pourraient le mieux servir les personnes chargées de résoudre les problèmes environnementaux et permettre de futurs succès. Les compétences essentielles comprennent la pensée innovante et critique, la capacité à s'engager dans un travail d'équipe collaboratif, la capacité à travailler au-delà des frontières et la résilience. En matière d'état d'esprit, les attributs clés comprennent le besoin de courage, d'enthousiasme et d'engagement, l'optimisme, l'ouverture d'esprit, la ténacité et l'adaptabilité. Ils concluent par une brève discussion des idées de révision de la formation et des programmes d'études afin de garantir que les étudiants soient dotés des compétences et de l'état d'esprit susmentionnés. Les idées partagées ici devraient contribuer à faire en sorte que la prochaine génération d'apprenants ait la capacité de développer des

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solutions qui fonctionneront dans l'intérêt de l'environnement, de la biodiversité et de l'humanité. La résolution des problèmes environnementaux incombera de plus en plus à la prochaine génération, il est donc temps de s'assurer qu'elle est préparée à cette tâche. [Traduit par la Rédaction]

Mots-clés : Anthropocène, problèmes environnementaux, résolution de problèmes, solutions, stagiaires.

Introduction

Humans are a powerful driver of environmental change (Vitousek et al. 1997). It is now well accepted that we have entered a new era called the Anthropocene (Crutzen 2006) that is characterized by the manifold effects of humans on the environment and biodiversity (Lewis and Maslin 2015). Human activities and the environment are entirely inter-related, such that the feed-back from environmental impacts often intersects with or exacerbates societal issues ranging from social justice to food security, as exemplified by the UN Sustainable Development Goals (Reid et al. 2017). Accepting that we are in the Anthropocene and faced with numerous environmental problems requires a critical shift in focus toward finding solutions (Steffen et al. 2011). Solving the problems that impede achieving the UN Sustainable Development goals and a “good” Anthropocene (Dalby 2016) would be transformational in achieving a more just, humane, and sustainable future (Stevens and Kanie 2016; Bebbington and Unerman 2018; Elmqvist et al. 2019).

Environmental problems are often “wicked problems” (Blaint et al. 2011) that transcend scales (institutional, jurisdictional, spatial, and temporal) and comprise high levels of inherent uncertainty (see Miller 1999 for a historical and philosophical perspective). Moreover, economic, institutional, and policy forces intersect with human behaviours and values in complex ways that make identifying solutions challenging (Gardner and Stern 1996; Kinzig et al. 2013). It therefore is not entirely surprising that efforts have largely focused on problem identification as opposed to finding concrete, actionable solutions (Johnston 1989; Trudgill 1990; Ewel 2001; Costanza and Jorgensen 2002). That is not to imply that there have not been successes (or partial successes) in solving environmental problems today or in the past (e.g., Rachel Carson and the regulatory ban of DDT enabling the recovery of raptor populations; other examples reviewed in Miller 1999). Those successes range from global initiatives and policy instruments to local initiatives driven by individuals and communities (see Bennett et al. 2016; Pereira et al. 2019). Yet, many of those successes are incremental and fail to address the root cause(s) of environmental degradation that are often embedded in issues related to the economy, social justice, global conflicts, governance, and so on: in other words, they are band-aid solutions (e.g., Krumholz et al. 2010). In fact, because environmental problems are rarely solved in their entirety, some in the environmental community have adopted the terminology of “bright spots” and “dark spots” to describe the successes and failures of past conservation action (see Bennett et al. 2016). We recognize that most environmental problems are multifaceted so incremental progress towards solutions is valuable and inevitable, yet we are in desperate need for a more transformational and holistic approach to environmental problem solving (Washington 2015) — so called radical change (Tukker et al. 2017). Although there are some signs for hope, there has yet to be a collective transition from identifying environmental problems to developing meaningful solutions.

Although the environmental problems of today have a historical basis, current and future generations of environmental problem solvers are tasked with finding tangible solutions (Lim et al. 2017; Jeanson et al. 2020). It therefore follows that early career environmental trainees and professionals must play a central role in identifying pathways to success (Kelly et al. 2019; Jeanson et al. 2020). To do so, they need to be equipped with the skills and mindset to embrace the bold task of becoming environmental problem solvers (Wei et al. 2020). In most contemporary

university environmental programs and training environments, students become adept at understanding and dissecting problems (e.g., issue identification, critical thinking, applying the scientific method; Proulx 2004; Hofreiter et al. 2007) but rarely are they explicitly equipped with the skills and mindset to solve them (Cohen 2007). We represent the members of a 4th year undergraduate class titled “Environmental Solutions” held at Carleton University (Ottawa, Canada), and have devoted a semester to embracing the concept of becoming environmental problem solvers. Here we share our perspectives on this topic in the hopes that it will help to inspire other trainees to join us. We also hope that the ideas shared here will resonate with mentors, instructors, practitioners, and leaders in environmental and educational institutions so that they can, through appropriate training, enable such change to occur. First, we identify themes associated with historical and contemporary environmental successes that emerged from our reading, or more specifically, we identify the elements that underlie environmental success stories. Next, we reflect on the skills and mindsets that would best serve environmental problem solvers. Finally, we conclude with a brief discussion of ideas for revising undergraduate training and curricula to ensure that students are equipped with the aforementioned skills and mindsets. This is a perspective article (rather than a review), so the ideas shared represent our collective viewpoints based on our lived experiences and learning in this space. Where possible we anchor and support our ideas in the literature using selected references and examples.

Key elements of success

Reflections on existing success stories can be used to identify the key elements of such successes. Here we share some of those key elements of success.

Setting clear objectives

One of the most critical aspects to solving problems is properly defining what is required to succeed. Many environmental projects are deemed failures after going overbudget, misplacing efforts, or missing their target due to the lack of a clear objective and associated (measurable) targets (e.g., Zedler 2007; Ford et al. 2021). A critical first step for problem solving should be identifying an achievable target for a project and carefully planning what is required to achieve it (Bardwell 1994). By doing this, a project can be mapped out from start to finish instead of being hastily modified to fit new and changing objectives and terms, notwithstanding the need to include an adaptive aspect to project design and implementation. Setting a clear goal effectively brackets the problem such that efforts do not deviate into tangents, but instead progress towards the specified goal (Klimoski and Karol 1976). This also provides room to divide up the aspects of a project in a way that maximizes the diverse talents and skillsets of your team such that they are directed to where they are most needed (Cooke et al. 2020a). By establishing clear goals, one can evaluate all the circumstances hindering progress (Toll 1999). Smaller, stepwise goals should be considered by problem solvers as an alternative method when larger steps are restricted by financial limitations, network gaps, and informational constraints. Smaller steps also serve as indicators of progress towards the final goal which allows for refinement of project goals (Reyers et al. 2017).

Understanding the problem

Another key early step to problem solving is understanding the problem and considering the cascading effects of a solution; if

you change something here, will it have unintended consequences and create problems elsewhere? For example, if you achieve “zero waste” in your city by shipping garbage to another country, you may have solved your specific garbage problem but have created a larger (potentially insurmountable) issue in other locations (Robinson 2009). Another key task is to understand the spatial, temporal, and institutional scale of a problem (Raudsepp-Hearne and Peterson 2016). This is necessary to identify the scope and thus the arena in which problem solving needs to occur. The use of theory of change models (Hayes 2018), conceptual models (Moody 2005), or pathway of effect diagrams (Sloman 2005) can help to visualize and identify the scale and reach of the problem and ensure that efforts focus on elements that have the potential to enable change.

Learning from failure

Given the scope and complexity of environmental issues, it is not surprising that solutions often fail to address a problem, or even result in new issues (Young and Stokke 2020). While failure may occur due to negligence or human error, the numerous feedback systems and dynamic nature of environmental problems means that one static all-encompassing solution is rarely possible. In addition, the ever-shifting state of the environment, novel feedback loops with human activity, and current knowledge gaps mean that many “solutions” inevitably result in failure. It is critical, however, that we learn from past failures and adapt future environmental solutions to be more effective at combating problems (Vallero 2006). It is also important to share failures so that others have the chance to reflect on the conditions, factors, and lessons that emerge from those experiences (Tawfik and Jonassen 2013). Unfortunately, most failures are not shared (e.g., in the peer reviewed literature) making such learning difficult (Evans and Cvitanovic 2018). Cooke (2019) reflected on a number of applied environmental projects focused on generating solutions and discussed frustrations and failures — something that should be encouraged more broadly. Accepting failure as part of the process allows problem solving to be progressive in nature, with each solution being more informed than the last (Boivin and Crowther 2021).

Combining technological and behavioural concepts to achieve solutions

For decades, researchers and other innovators have attempted to “engineer” our way out of environmental crises, yet there is strong evidence that technological solutions will only get us so far (Huesemann 2001; Van den Bergh 2013). Similarly, much effort has been devoted to identifying solutions that involve behavioural science approaches (e.g., nudges, cognitive dissonance, and rewards) to encourage pro-environmental behaviours and policies, but the evidence supporting such efforts is mixed (Osbaldiston and Schott 2012). By combining technological and behavioural solutions, it should be possible to address the inherent deficiencies of each individual approach. For example, consider a scenario where a new technology is developed that addresses an environmental problem but it is not embraced by the public. Combining technological and behaviour concepts should lead to more rapid adoption of solutions that work. A good example involves single use plastics such as drinking straws where the combination of innovation in straw design and use of alternative materials combined with extensive outreach efforts focused on changing consume behaviour have collectively helped to make meaningful advances on solving the problem of single-use plastic marine pollution (Schnurr et al. 2018).

Consider diverse forms of knowledge

It is not uncommon for there to be an abundance of science-based knowledge to apply to environmental problems (Tsuji and Ho 2002), yet other forms of knowledge and ways of knowing are often excluded (Meppem and Bourke 1999). Weaving multiple types of knowledge such as Indigenous knowledge and stakeholder

knowledge with Western science-based knowledge allows for a more holistic understanding of the complex interlinkages between human action and the environment (Alexander et al. 2019). For example, Reid et al. (2021) have advocated for a “two-eyed seeing” approach to addressing fisheries problems. Two-eyed seeing involves learning to see from one eye with the strengths of Indigenous knowledges and ways of knowing, and from the other eye with the strengths of mainstream knowledges and ways of knowing, and to use both these eyes together. This knowledge diversity accounts for a variety of perspectives on an issue and allows for more interconnected and innovative solutions that will be sustainable in the long run (Derr 2020).

Seeking long-term solutions

Strong evidence shows that classically, environmental solutions are based on problem-oriented research: assessing risks, establishing the risk parameters, and reducing risk (Zijp et al. 2016). Such approaches tend to focus on the short term and often involve regulatory approaches. However, short-term solutions ultimately do not solve complex long-term problems. To conclusively solve problems, adopting a solutions-focused mindset is key. Focusing on short-term timelines only creates band-aid solutions to wicked problems (Cone and Hayes 1980). This, in turn, creates feedback loops because environmental problems continually pull resources away from other issues. Seeking long-term, sustainable solutions has the potential to generate a relatively linear relationship between solutions and problems (i.e., as more long-term solutions are found, the number of problems will decrease; Kareiva and Fuller 2017). Furthermore, a solutions-based paradigm can look past rudimentary issues and target fundamental problems (Zijp et al. 2016). It is also important to recognize that most solutions will involve a political component, which influences timelines for progress given election cycles and bureaucratic inertia. Long-term political change may occur in the form of smaller (baby) steps that are important components of a long-term vision and plan (Rosenbaum 2016).

Essential skills for problem solvers

There are a series of essential skills for problem solvers (Fig. 1) that can be fostered to help achieve environmental solutions. These skills were identified through an iterative process of brainstorming and readings.

Innovative thinking

Innovative thinking during problem solving is what pushes the boundaries of the issues at hand (Isaksen et al. 2000). Innovative thinking is an inherent skill that everyone has access to and, with practice, can be developed. Recent work has conceptualized two distinct modes of innovative thinking: divergent, and convergent (CEF 2021). Divergent thinking involves generating a multitude of ideas through brainstorming and allows people to quickly move beyond the obvious ideas to find breakthrough ideas. Convergent thinking applies criteria to the brainstormed ideas so they can become actionable innovations. In essence, divergent thinking allows for the raw material to be pushed beyond everyday thinking, while convergent tools help screen, select, evaluate, and refine the ideas while retaining novelty and newness (CEF 2021).

Critical thinking

Critical thinking is essential in all aspects of problem solving. Lamont and Weidman (2020) explain that critical thinking works to limit bias and encourage an impartial viewpoint. Thinking critically about a problem creates a precise hypothesis that ensures solutions address the problem completely. Analytical thought is again required when evaluating the best outcome from all possible solutions. Pilgrim et al. (2019) bring to light the importance of evaluating credibility and resources when thinking critically

Fig. 1. Essential skills of environmental problem solvers.

about solving a problem. Problem solving is not possible without some element of critical thinking, and is best when evident in all the phases of the process. Critical thinking can be enabled by using formal processes such as the aforementioned problem visualization and identification tools that allow problems to be broken down in a logical manner.

Collaborative teamwork

Recognizing they cannot do it alone, the contemporary problem solver needs to be able to engage in collaborative teamwork and collaborative learning toward a shared goal (e.g., solving an environmental problem). Brondizio et al. (2016) suggests that the concept of the Anthropocene acts as a bridge to connect individuals with different expertise and lived experiences. Collaborative teamwork is an approach that requires all involved to have a voice and be fully engaged in a way that capitalizes on the diversity of the team. At the core of effective collaborative teamwork is open communication and mutual respect. The idea of a collaborative approach to environmental problem solving is not new (see Selin and Chevez 1995) but is not always embraced or effective (usually because of team dynamics), thus emphasizing the need for training on how to both lead (having strong leadership is essential) and participate in such efforts in a respectful, meaningful, and productive way (Angelstam et al. 2013).

Interdisciplinary thinking

A key element of success in solving problems is the implementation of interdisciplinary thinking to approach problems from a variety of perspectives (Cadotte et al. 2017; Cooke et al. 2020b). This is particularly relevant for environmental problems, which are often complex because of their scales, connections across knowledge domains, and interdependencies with society and the economy (Dick et al. 2016). Individuals or teams that use an interdisciplinary approach that transcends disciplinary boundaries will draw from a variety of disciplines and integrate across diverse knowledge sources instead of taking a standard approach and viewing a problem in a traditional, one-dimensional (or disciplinary) manner (Clark et al. 2011). The evidence indicates that such collaborations enable problem solvers to address issues in a range of ways, while also being more equipped to adapt to changes that may arise because of the complexity of the problem solving team (Bodin 2017).

Bidirectional communication

Communication, and specifically communication with stakeholders and rightsholders, is an essential skill for problem solvers that is often overlooked. If all of the participants interested in an environmental issue communicate effectively to find a solution, this improves the chances of agreement and adherence to the

Fig. 2. Key elements of the mindset of environmental problem solvers.

solution (Cox 2013; Zaval and Cornwell 2017). Communication should be a continuous, interactive dialogue to keep relevant parties up to date on the information that concerns them (Costanza and Jorgensen 2002). Effective communication increases the likelihood that knowledge (of various forms) will lead to action, and that participants feel included and heard during decision-making (Lindenfeld et al. 2012). Listening is also critical in communication because it ensures that all points of view are heard and acknowledged. Knowing your audience and having clear avenues of communication is a skill that allows a scientist to tailor how they present information based on the characteristics of their audience (Cooke et al. 2017).

Adaptive problem solving

Adaptability refers to the capacity to respond to change, uncertainty, and variability (Martin and Liem 2015). As our knowledge on environmental issues expands, our systems, policies, and values need to adapt. Adaptability can manifest as cognitive, behavioural, and (or) emotional adjustments (Martin and Liem 2015). When trying to create change, problem solvers must be flexible in all of these areas to overcome the challenges that they encounter, especially given the rapid rates at which scientific knowledge is increasing and society is changing (Scherer 2015). When problem solvers are able to adapt, more innovative solutions can be implemented.

The mindset of problem solvers

Here we share what we perceive to be elements of the mindset of problem solvers (Fig. 2) identified from collaborative brainstorming and our experiences. We acknowledge that there is a grey area between the concept of mindset (which is usually regarded as a way of thinking) and ethos (which is usually regarded as being about one's character) but for simplicity we use the term mindset to capture both concepts. Wei et al. (2020) used the word "disposition" but that implies a rather fixed state, whereas we believe that mindset development can be fostered and evolve. We preface this section noting that some level of pragmatism will help to minimize frustration. Yet, we also did not want to over-emphasize pragmatism, given that it has not served us well in environmental problem solving (Carolan 2020), at least at the level of the transformation and radical change needed to, for example, reverse the biodiversity crisis, restore degraded ecosystems, and address global climate change.

Courage

Taking on the enormous environmental challenges that lie before us requires courage. Fredericks (2014) argued that courage is an

environmental virtue that should be fostered among environmental professionals and diverse publics; however, it is rarely discussed in the context of environmental problem solving. Some have suggested that courage might lead to risk-taking behaviour, but such risk can be mitigated with technical knowledge (Nielsen et al. 2009). That is to say, courage alone is insufficient to solve problems, but when combined with competencies, knowledge, and expertise, courage can be a powerful force (Nielsen et al. 2009), perhaps best embodied of late by Greta Thunberg (Kühne 2019). We are certainly at a stage in our history where courage will be needed and should be embraced by those working on environmental problems and solutions.

Enthusiasm and commitment

To be effective, problem solvers must be enthusiastic and committed to overcoming the challenge at hand (Bardwell 1991). Without enthusiasm, the problem solver may lack motivation and perseverance, especially for particularly challenging or wicked problems. Environmental problems are complex and typically have more than one pathway to a solution, which makes commitment essential for an environmental problem solver seeking the most feasible solution to the problem. Maintaining enthusiasm can be challenging but there is evidence that refocusing efforts on local or small (defined) problems can be effective (Ascher 2018). Fostering enthusiasm and commitment to problem solving for aspiring and practicing environmental actors should not be an inherently difficult task, given that most individuals who engage in such activities have a passion for the environment. The bigger challenge lies in maintaining enthusiasm and commitment in the face of the challenges, frustrations, and failures that are inevitable.

Tenacity

Environmental issues do not always have apparent or viable solutions, and the ability to power through these issues without losing hope is critical. The future of our planet's environment can seem bleak, which often requires overcoming feelings of insignificance or futility (Von der Porten and De Loë 2014). The tenacity to navigate through these discouraging emotions and focus on matters that can be addressed is critical in further progressing on environmental problems. Tenacity is also useful for overcoming other problems that can derail projects, such as challenges with partners or funding constraints. Furthermore, problems often do not have linear solutions, and problem solvers must view the problem from a variety of lenses over different stages in time (Treffinger et al. 2008). Tenacity provides the will to do so.

Patience

In the current age, with technological advancements and continuous space-time compression, society is accustomed to instant gratification. Therefore, it can prove frustrating to reconcile this fast-paced life with problem solving pathways that operate over longer timelines. Even beyond that, the problem solving processes themselves (i.e., improving public opinions, stakeholder engagement, acquiring permits and funding, building partnerships, etc.) can be challenging to manoeuvre. The recognition that problems may not be resolved instantaneously is vital. It need not be a pain point for problem solvers, but rather it should serve as a tool for building perseverance, motivation, and steadfastness (De Young 2011).

Resilience

Defined as the ability to adapt and recover from unpredictable adversity and challenges, resilience is particularly important during the process of solving wicked problems (Tainter and Taylor 2014). Finding solutions to complex environmental problems is rarely a linear process. Thus, resilience is required to overcome the many issues, challenges, and setbacks that can arise along the way.

Sappa and Barabasch (2020) suggest that resilience and creativity have a bidirectional relationship such that being resilient can increase one's creativity in finding solutions, while one's creativity can lead to greater resilience. Thus, resilience plays a large part in a problem solving mindset (Bardwell 1991). Resilience can be instilled in others by carefully framing environmental problems, as they are often framed as hopeless situations bound to provoke eco-anxiety rather than inspiration (Stanley et al. 2021). Stanley et al. (2021) reported that framing a problem to induce "eco-anger" is far more likely to inspire action than inducing "eco-anxiety" or "eco-depression."

Open mindedness

Finding environmental solutions requires receptiveness to new information, plans, or goals, and open-mindedness when weighing evidence during decision-making. The results from psychological research indicate that being open- or closed-minded is not constant, but varies with a person's goals and situation (Kruglanski and Boyatzis 2012; Riggs 2018). Ideological commitments and social and political values influence scientific research. When the interests and preferences of researchers allow bias in experimental design, data interpretation, or dissemination of results, the studies may not produce information that is accurate for solving a given problem (Wilholt 2009). It is critical that scientists engage in problem solving with an open mind so that they can overcome these various biases. Relatedly, fostering open-mindedness can be challenging and carries inherent risk if not combined with critical thinking when assessing diverse forms of evidence (Hare 1986).

Empathy and humility

Environmental scientists tend to think and act critically and analytically when problem solving; however, empathy and humility are required when proposing solutions to the public and understanding how environmental issues and solutions impact humans. A common issue levied against the scientific community is a supposed sense of superiority or detachment from the general public. Llorente et al. (2019) outline many of the disconnects between how environmental professionals (especially scientists) and the general public perceive each other. For example, environmental scientists commonly perceive climate change deniers to be particularly inferior due to the supposed arrogance of deniers. However, Ferkany (2015) argues that disparaging climate change deniers itself is a form of arrogance, and argues that displays of humility about one's knowledge creates a better path for connection with the public. The attitude that the scientific community is superior to or more intelligent than the general public alienates both sides, and detracts from efforts to solve environmental problems. Given the inherent connections between the environment and human wellbeing, it will be increasingly important for environmental solutions to be rooted in empathy, where those working on such solutions are both empathetic and demonstrate humility.

Curiosity

A key aspect in the mindset of problem solvers is curiosity (Mackay 2017). Solutions (whether elegant or not) usually begin as half-baked scraps of ideas that require time and reflection to grow. The source of all those idea scraps is curiosity. Curiosity engages people with problems, encouraging them to think deeply and rationally about potential solutions (Gino 2018). The benefits of tackling problems in this way are two-fold. First, curiosity is an innately human trait and moreover, is not a fixed value. Good leaders can rouse curiosity within people and inspire a whole group of problem solvers. Second, being curious does not unlock one or two potential solutions for a problem; infinite ideas can be flung against the proverbial problem wall until the best, worst, and all solutions in between have been explored. Problems require solutions. Solutions require ideas. Ideas are born from curiosity.

Table 1. Potential strategies (formal training and informal) for fostering development of skills relevant to environmental problem solving.

Skills	Strategies
Innovative thinking	Embrace educational methods that recognize and exercise intuitional thinking skills that enable innovation (Root-Bernstein and Root-Bernstein 2003) Cultivate innovative thinking through project-based activities that recognize different lived experiences and cultures (Barak and Yuan 2021)
Critical thinking	Ensure this “expected” outcome of higher education is developed and assessed in meaningful ways that are holistic and reflexive (Belluigi and Cundill 2017) Provide trainees with opportunities to explicitly develop their critical thinking skills in an environmental context (Hofreiter et al. 2007)
Collaborative teamwork	Expose trainees (early on) to opportunities for engaging in collaborative teamwork (e.g., via in-class group assignments; Kapp 2009) Use real-world experiences that extend beyond the textbook to practice (Meehan and Thomas 2006) Recognize that collaborative teamwork requires leadership and training that extends beyond university settings (Daily and Huang 2001; Parker 2011)
Interdisciplinary thinking	Create opportunities for learners to synthesize knowledge from more than one discipline (Jones 2010) Encourage trainees to take time to learn about other knowledge domains recognizing that each had different cultures and languages (Cooke et al. 2020b) Create diverse teams of mentors and trainees that enrich the overall educational experience (Davies et al. 2021)
Bi-directional communication	Embrace the notion of bi-directional communication recognizing the value that is derived from both listening and sharing (Cooke et al. 2017) Acknowledge that bi-directional communication is needed today, which requires training environmental professionals who are active (i.e., through professional development; Jurin et al. 2010)
Adaptive problem solving	Recognize that individuals vary in their learning style, which has dramatic effects on their ability to engage in adaptive problem solving (i.e., there is no “one size fits all” solution to developing this skill; Hung et al. 2016) Create opportunities for the development of leadership skills specific to adaptive problem solving (Nelson and Squires 2017)

Optimism

According to Aspinwall et al. (2001), an optimist is a person with a positive outlook. If a person is not optimistic that a possible solution exists, they will likely lack the motivation required to analyze all relevant information and develop viable options. Believing that the problem has a solution is step one, but the problem solver must also see a benefit to finding that solution. Moreover, optimism is infectious in that it creates a motivational environment that encourages people to engage and cooperate on shared goals. In contrast to fear, which provokes a fight-or-flight response, those who are optimistic are likely to remain engaged in a goal and take action towards achieving it (McAfee et al. 2019). Also, optimistic individuals tend to maintain higher levels of psychological well-being, which makes them more likely to accept the reality of stressful and challenging situations (Cvitanovic and Hobday 2018). The concepts of hope and optimism are increasingly recognized as being important in both problem solvers and broader publics when it comes to dealing with environmental problems (Kelsey 2016), although we acknowledge that more work is needed to fully understand how hope and fear can be used most effectively to enable action (Kidd et al. 2019).

Adaptability

Learning mindsets can be categorized as either a growth mindset or a fixed mindset (Suh et al. 2011). In a growth mindset, it is thought that qualities are accumulated through one’s efforts. In contrast, with a fixed mindset, qualities are rigid (Suh et al. 2011). Successful problem solvers should have a growth mindset that is characterized by adaptability. In a world that is continuously adapting and changing, the problems are changing as well. With the evolving world, there are continuous advancements in knowledge and technology so growth mindset individuals will continually think of ways to incorporate these advances into already achieved solutions. The best mindset to have is that there is no one best solution, but a solution that can continuously evolve (i.e., adaptive) and get better with time. Developing a mindset

that allows one to be adaptable can be achieved by simple actions like stepping outside of one’s comfort zone and learning from mistakes.

Revising training to be solutions-oriented

By reflecting on experiences in an environmental science program (the program where most of the authors are enrolled) and reviewing relevant literature, we identified a number of opportunities for revising or enhancing training programs to better ensure that graduates are poised to be environmental problem solvers. We recognize that every program is unique and that some of these ideas may already be operationalized in various locales. Moreover, this is not intended to be an exhaustive list. We preface this by noting that although it is possible to actually teach problem solving tools and methods (see Treffinger 1995; Hemming 2000), students need to be provided with opportunities to practice (and learn from failures) and develop aspects of the problem solving tool kit that we see as critical (see Table 1). Wei et al. (2020) emphasized the importance of ensuring that trainees obtain clarity about concepts and competencies needed to understand and tackle problems, and present an educational framework that describes what students should learn and how they should apply this knowledge to address complex socio-environmental problems. This combination of theory and practice in developing problem solvers is logical and one we support and encourage. Underpinning such training opportunities is the need for good mentors and exposing learners to diverse individuals and cases where environmental problem solving has occurred.

In our deliberations it was clear that there was a need to ensure that all students (not just those in environmental programs) are aware of the interconnectedness of the environment with issues such as economics, social welfare, equity, food security, and so on. This could be accomplished with a mandatory environmental course for all students, no matter their program. Implementing such an initiative will require the support of academic leaders

because it would require institutional buy-in and support. Students in environmental programs would benefit from more collaborative, project-oriented courses that include students from environmental science, environmental studies, environmental engineering, and other relevant disciplines (Cooke and Vermaire 2015). Given that most problem solving is done in a team environment, creating opportunities for trainees from different disciplines (outside of the aforementioned environmental programs) to learn with and from each other, and engage in collaborative teamwork, would potentially be of great benefit (e.g., Moslemi et al. 2009; Smith and McPherson 2020). This has the potential to lead to creative solutions that arise from multiple knowledge domains (Kulinski 2018). Rather than being given “fake” assignments and projects purely for didactic purposes, having learners work together on real problems has the potential to generate and implement real solutions (Steiner and Posch 2006). There was also interest in using problem solving rodeos (i.e., intense and focused team activities where there are attempts to understand and solve defined questions in a short period) outside of formal classroom training to develop ideas in an unconventional setting.

There was collective agreement in the need to be exposed to a diversity of topics during training, with inclusion of content such as leadership, economics, and behavioural science, given their important role in problem solving. Developing critical thinking skills can start early in education by engaging young people with complex problems and asking them to brainstorm solutions (Ampuero et al. 2015). With this approach, they will be less intimidated by the magnitude and controversial nature of environmental problems. Ample use of case studies and case histories to cover environmental successes and failures would be particularly useful. The undergraduate curriculum is only one aspect of training but is foundational in the development of environmental leaders.

Conclusions

Environmental solutions have been elusive. Given the urgency of most environmental problems and the intersection with human society, well-being, and economics (among many other issues and domains), there is a need to identify the recipe for achieving environmental solutions. We do not purport to have all the answers, but the ideas shared here represent what we believe are some of the key elements for success, as well as useful skills and aspects of the mindset needed to achieve them. What is novel is that these ideas were collated, debated, and summarized by learners in an undergraduate environmental science program while participating in a new course titled “Environmental Solutions”. As others have candidly stated (see Jeanson et al. 2020), established environmental professionals and those currently in leadership roles have failed to generate the necessary solutions, so it will fall to the next generation to do so. It therefore follows that those individuals currently training to be environmental professionals are uniquely positioned to consider what it means to become an environmental problem solver. Such reflections will be directly relevant to those wishing to reframe how they approach environmental problems but also provide guidance for those who develop and deliver environmental training (see Wei et al. 2020 for a useful training framework). We recognize that there are other ideas beyond those shared here that can be salient to problem solving. Notably, luck and unanticipated events may be an important element of success. As such, following the ideas shared here cannot guarantee success. Nonetheless, the ideas shared here should contribute to ensuring that the next generation of learners have the ability to develop solutions that will work for the benefit of the environment, biodiversity, and humanity. As a group of learners poised to become the environmental problem solvers of tomorrow we are excited by what is

possible if only provided with the opportunities to further refine our skills and shape our mind-set to be able to deliver on this challenge.

Competing interests

The authors declare that they are frustrated by the focus on identifying problems rather than solving them.

Contributors' statement

All of the authors contributed to all aspects of idea conception, writing, and editing.

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